



LIU·JO

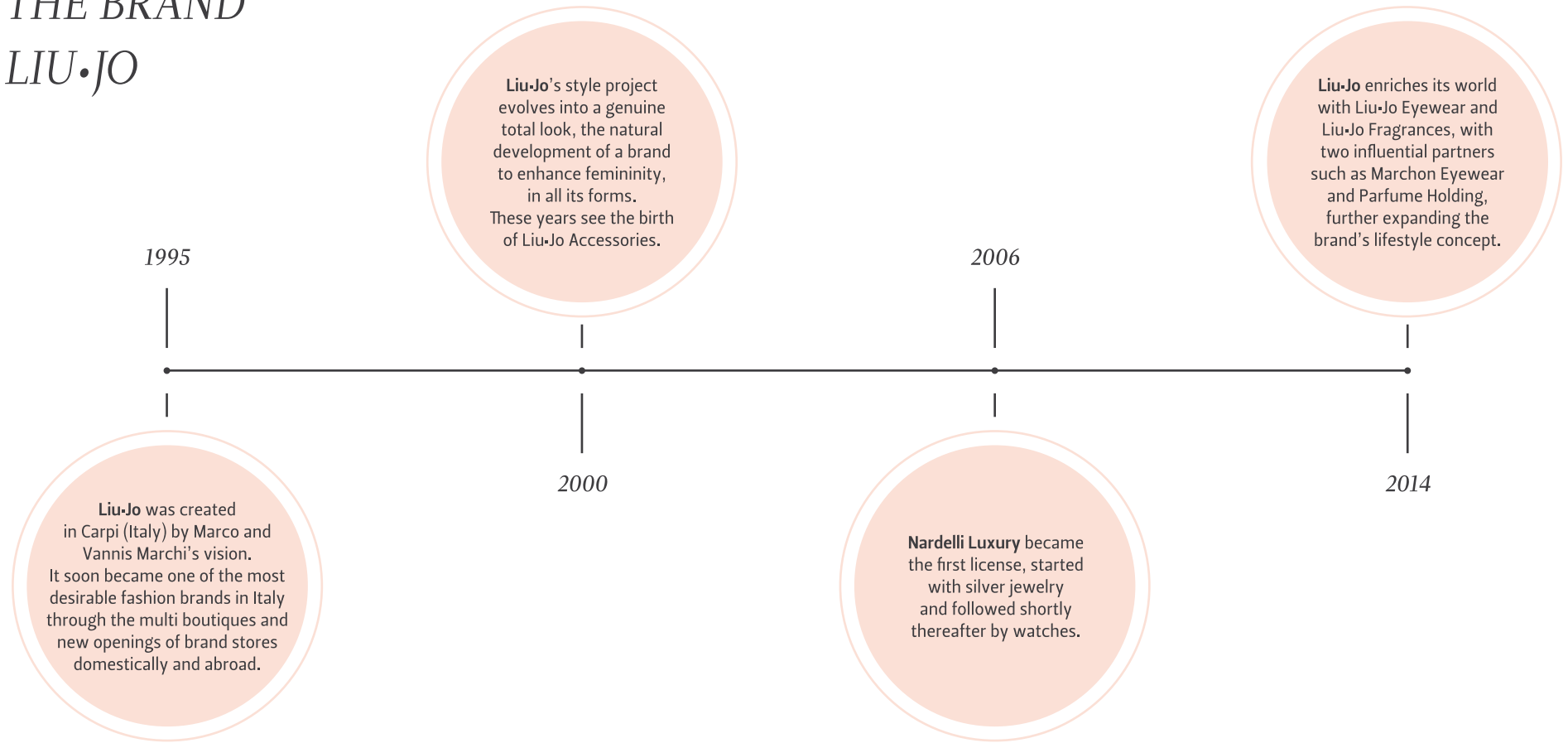


Time Collection

Fall / Winter 2016 - 2017

THE BRAND

LIU·JO



THE LIU·JO DNA

- NATURAL FEMININITY
- ITALIAN GLAMOUR STYLE
- ELEGANCE AND MODERNITY WITH TRENDY DETAILS
- MATERIAL QUALITY
- ACCESSIBLE LUXURY
- THE READY TO WEAR PREMIUM BRAND

The year of 2006 turned out to be a special year for the Liu-Jo company. The high fashion brand's natural glamour discovered a future filled with brilliant potentials. Meeting Nardelli Luxury, a reputable Italian company for the jewellery market for 40 years, marks the establishment of Liu-Jo Luxury.

Liu-Jo jewellery was born, starting with silver collections, emphasizing the brandname. Shortly thereafter, in 2009, a winning intuition brings to the creation of the watch collection. Together, the jewels and watches bring distinguishing glamor. The accessories are part of a wider concept, the one embracing the Liu-Jo world. Liu-Jo is present in 75 countries, in 3 different continents: Europe, Africa and Asia. Its distribution network counts 380 monobrand points of sale and 5.800 retail stores in the world. These numbers show a challenge for the brand, which is constantly expanding.

Being an Italian brand, Liu-Jo represents their origin to its historical values such as culture, art, and sophistication. Today, its strong identity positions Liu-Jo as one of the most dynamic Italian Fashion brands in the jewellery and watches industry. Liu-Jo Luxury is a structured group with a shared vision. The designers creations are in line with seasonal styles and moods. And of course Liu-Jo leads new trends.

Liu-Jo represents an accessible, modern and precious lifestyle. The brand knows how to appeal their customer's desires, and turns these insights into beloved and distinguishable accessories with a refined Italian look. Liu-Jo Luxury evaluates and improves its concept non-stop, aiming on containing the strong brand identity. In Italy a bright marketing plan is developed in order to boost the 1.500 Point of Sale in Italy.

In addition, the Liu-Jo watches are being sold today in over 500 shops in Europe and Middle East, with a strong growing potential.



Press



Web & Social



www.liujoluxury.it



App Liu•Jo Luxury



Liu•Jo Luxury

Outdoor



INDEX

Time Collection

- 10 **Dancing**
- 12 **Mini Dancing**
- 14 **Atena**
- 15 **Roxy**
- 16 **Giselle**
- 18 **Vivienne**
- 19 **Isabel**
- 20 **Moonlight**
- 22 **Tess**
- 24 **Première**
- 25 **Phenix**
- 26 **Victoria**

Dancing



37 mm



5 atm



acciaio / steel
pelle / leather

MOVIMENTO: al quarzo Miyota calibro 2036

FUNZIONI: ore, minuti, secondi.

CASSA: in acciaio, diametro 37 mm, ghiera con cristalli bianchi o multicolor, corona in acciaio, vetro minerale ad alta resistenza.

Disponibile anche in IP oro rosa.

IMPERMEABILITÀ: 5 atmosfere.

QUADRANTE: con finitura sunray, indici con cristalli bianchi, logo in Upper Plating.

BRACCIALE: in acciaio lucido, chiusura con logo inciso a laser.

CINTURINO: in pelle, chiusura con logo inciso a laser.

MOVEMENT: quartz Miyota Cal. 2036

FUNCTIONS: hours, minutes, seconds.

CASE: in stainless steel, diameter 37 mm, exclusive bezel with white or multicolor movable crystals inside. Stainless steel crown, high resistance mineral glass.

Available also in IP rose gold.

WATER RESISTANCE: 5 atmospheres.

DIAL: sunray, white crystals on index, logo in Upper Plating.

BAND: in shiny stainless steel, clasp with laser engraved logo.

STRAP: in leather, buckle with laser engraved logo.



TLJ 1002

Total Silver
219,00 €



TLJ 1003

Total Silver (Multicolor)
219,00 €



TLJ 1004

Total Oro Rosa / Total Rose Gold
(Multicolor)
239,00 €



TLJ 1005

Total Oro Rosa / Total Rose Gold
239,00 €



TLJ 998
Q: Silver
C: Bianco / White
189,00 €



TLJ 1052
Q: Silver
C: Blu Scuro / Dark Blue
189,00 €



TLJ 1053
Q: Silver
C: Prugna / Plum
189,00 €



Mini Dancing



33 mm



5 atm



acciaio / steel
pelle / leather

MOVIMENTO: al quarzo Miyota Cal. 2035

FUNZIONI: ore, minuti, secondi.

CASSA: in acciaio, diametro 33 mm, fondo con chiusura a pressione. Esclusiva ghiera con cristalli mobili all'interno.

Vetro minerale e corona in acciaio chiusa a pressione.

Disponibile anche in IP oro e IP oro rosa.

IMPERMEABILITÀ: 5 atmosfere.

QUADRANTE: con finitura Sunray o con finitura a smalto, numeri Arabi e indici in rilievo. Logo Liu-Jo in Upper Plating. Sfere modello Baton con luminous.

BRACCIALE: in acciaio, chiusura con logo inciso a laser.

CINTURINO: imbottito in pelle colorata. Fibbia in acciaio personalizzata.

MOVEMENT: quartz Miyota Cal. 2035

FUNCTIONS: hours, minutes, seconds.

CASE: in stainless steel, diameter 33 mm, pressure case back. Exclusive bezel with movable crystals inside.

Mineral glass and stainless steel pressure crown.

Available also in IP gold and IP rose gold.

WATER RESISTANCE: 5 atmospheres.

DIAL: sunray or enamel trim, Arabic numbers with embossed index. Liu-Jo logo in Upper Plating.

Baton shape hands with luminous.

BAND: in shiny stainless steel, clasp with laser engraved logo.

STRAP: quilted colored leather strap. Stainless steel personalized buckle.



NEW

TLJ 1054

Q: Rosa / Pink

C: Silver

169,00 €



NEW

TLJ 1055

Q: Azzurro / Light Blue

C: Silver

169,00 €



NEW

TLJ 1056

Q: Grigio / Grey

C: Silver

169,00 €



TLJ 585

Total Silver

169,00 €



TLJ 589

Q: Bianco / White

C: Oro Rosa / Rose Gold

189,00 €



TLJ 587

Total Gold

189,00 €



TLJ 740
Total White
149,00 €



TLJ 744
Q: Light Champagne
C: Avorio / Ivory
159,00 €



TLJ 742
Total Black
149,00 €



Atena



35 mm



3 atm



acciaio / steel

MOVIMENTO: al quarzo Miyota Cal. Y121

FUNZIONI: ore, minuti, secondi.

CASSA: in acciaio, diametro 35 mm, fondo con chiusura a vite. In Ghiera giro di cristalli bianchi. Vetro minerale e corona in acciaio chiusa a pressione personalizzata con logo.

Disponibile anche in IP oro e IP oro rosa.

IMPERMEABILITÀ: 3 atmosfere.

QUADRANTE: quadrante Sunray, 4 cristalli bianchi per indici e logo in Upper Plating. Sfere modello Dauphine.

BRACCIALE: in acciaio lucido. Chiusura in acciaio con placchetta di sicurezza personalizzata con logo.

MOVEMENT: quartz Miyota Cal. Y121

FUNCTIONS: hours, minutes, seconds.

CASE: in stainless steel, diameter 35 mm, bezel with row of white crystals. Mineral glass and stainless steel pressure crown personalized with logo.

Available also in IP gold and IP rose gold.

WATER RESISTANCE: 3 atmospheres.

DIAL: with sunray trim. Index with white crystals and Liu-Jo logo. Dauphine shape hands.

BAND: shiny stainless chains. Clasp with security flap and laser engraved logo.

NEW



TLJ 936

Q: Grigio Scuro / Dark Grey

C: Silver

179,00 €



TLJ 933

Total Silver

179,00 €



TLJ 934

Total Gold

199,00 €



TLJ 935

Q: Silver

C: Oro Rosa / Rose Gold

199,00 €

Roxy



32 mm



3 atm

acciaio / steel
pelle / leather
NEW

MOVIMENTO: al quarzo Miyota Cal. Y121

FUNZIONI: ore, minuti e secondi.

CASSA: in acciaio, diametro 32 mm, con fondo chiuso a vite.

Ghiera con cristalli bianchi. Vetro minerale e corona in acciaio.

Disponibile anche in IP oro rosa.

IMPERMEABILITÀ: 3 atmosfere.

QUADRANTE: con Sunray, 4 cristalli bianchi per indici e logo in Upper Plating. Sfere modello Dauphine.

BRACCIALE: in acciaio lucido, chiusura in acciaio personalizzata con logo.

CINTURINO: in pelle saffiano colorata. Fibbia in acciaio personalizzata.

MOVEMENT: quartz Miyota Cal. Y121

FUNCTIONS: hours, minutes, seconds,

CASE: in stainless steel, diameter 32 mm, bezel with row of white crystals. Mineral glass and stainless steel pressure crown personalized with logo.

Available also in IP rose gold.

WATER RESISTANCE: 3 atmospheres.

DIAL: with sunray trim. Index with white crystals and Liu-Jo logo in Upper Plating.

BAND: in shiny stainless steel. Stainless steel clasp with laser engraved logo.

STRAP: colored "saffiano" leather strap. Stainless steel personalized buckle.



TLJ 1065
Total Silver
159,00 €



TLJ 1066
Q: Grigio / Grey
C: Silver
159,00 €



TLJ 1067
Q: Silver
C: Oro Rosa / Rose Gold
179,00 €



TLJ 1063
Q: Silver
C: Bianco / White
149,00 €



TLJ 1064
Q: Tortora / Warm Grey
C: Tortora / Warm Grey
129,00 €

Giselle



37 mm



5 atm



acciaio / steel
pelle / leather

MOVIMENTO: al quarzo Miyota calibro 2036

FUNZIONI: ore, minuti, secondi.

CASSA: in acciaio, diametro 37 mm, ghiera con cristalli bianchi, corona in acciaio con cabochon, vetro minerale ad alta resistenza.

Disponibile anche in IP oro rosa.

IMPERMEABILITÀ: 5 atmosfere.

QUADRANTE: con texture, indici con cristalli bianchi.

BRACCIALE: in acciaio lucido, chiusura con logo inciso a laser.

CINTURINO: in pelle, chiusura con logo inciso a laser.

MOVEMENT: quartz Miyota Cal. 2036

FUNCTIONS: hours, minutes, seconds.

CASE: in stainless steel, diameter 37 mm, bezel with white crystals, stainless steel crown with cabochon, high resistance mineral glass.

Available also in IP rose gold.

WATER RESISTANCE: 5 atmospheres.

DIAL: with texture, white crystals on index.

BAND: in shiny stainless steel, clasp with laser engraved logo.

STRAP: in leather, buckle with laser engraved logo.



TLJ 1010

Q: Silver Bianco / Silver White

C: Silver

179,00 €



TLJ 1013

Q: Silver Bianco / Silver White

C: Oro Rosa / Rose Gold

199,00 €



TLJ 1011

Q: Nero / Black

C: Silver

179,00 €



TLJ 1006
Total White
149,00 €



TLJ 1007
Total Black
149,00 €



TLJ 1008
Total White
159,00 €



Vivienne



34 mm



5 atm



acciaio / steel

MOVIMENTO: al quarzo Miyota Cal. 2035.

FUNZIONI: ore, minuti, secondi.

CASSA: in acciaio, diametro 34 mm, ghiera con cristalli bianchi, fondo in acciaio chiuso a vite, con logo e scritte tecniche incise. Vetro minerale e corona in acciaio.

Disponibile anche in IP oro e IP oro rosa.

IMPERMEABILITÀ: 5 atmosfere.

QUADRANTE: sunray, indici con pietre, logo Liu-Jo in Upper Plating.

CINTURINO: in acciaio con fibbia in acciaio e logo inciso.

MOVEMENT: quartz Miyota Cal. 2035.

FUNCTIONS: hours, minutes, seconds.

CASE: in stainless steel, diameter 34 mm, bezel with white crystals, screw case back. Mineral glass and stainless steel crown.

Available also in IP gold and IP rose gold.

WATER RESISTANCE: 5 atmospheres.

DIAL: sunray dial with stones at hour position, Liu-Jo logo in Upper Plating.

BAND: in stainless steel. Stainless steel clasp with external logo.



TLJ 1032
Total Silver
179,00 €



TLJ 1033
Q: Grigio / Grey
C: Silver
179,00 €



TLJ 1035
Total Oro Rosa / Total
Rose Gold
199,00 €



TLJ 1034
Q: Champagne
C: Oro / Gold
199,00 €

Isabel



36 mm



5 atm



acciaio / steel

MOVIMENTO: al quarzo Miyota Cal. 2035.

FUNZIONI: ore, minuti, secondi.

CASSA: diametro 36 mm, in acciaio, fondo chiuso a vite, con logo e scritte tecniche incise. Vetro minerale e corona in acciaio con logo.

IMPERMEABILITÀ: 5 atmosfere.

QUADRANTE: sunray, con numeri Arabi e logo glitter.

CINTURINO: in acciaio con fibbia in acciaio e logo inciso.

MOVEMENT: Quartz MIYOTA Cal. 2035.

FUNCTIONS: hours, minutes, seconds.

CASE: in stainless steel, diameter 36 mm, snap case back. Mineral glass and stainless steel crown with logo.

WATER RESISTANCE: 5 atmospheres.

DIAL: sunray dial with Arabic numbers and logo in glitter.

BAND: in stainless steel. Stainless steel clasp with external logo.



TLJ 1027

Q: Grigio Scuro / Dark Grey

C: Silver

119,00 €



TLJ 1028

Total Silver

119,00 €



TLJ 1029

Q: Viola / Violet

C: Silver

119,00 €



TLJ 1024

Q: Pesca / Peach

C: Silver

119,00 €



TLJ 1031

Q: Rosa / Pink

C: Silver

119,00 €

Moonlight



36 mm



3 atm

acciaio / steel
pelle / leather**MOVIMENTO:** al quarzo Miyota Cal. VJ20**FUNZIONI:** ore e minuti.**CASSA:** in acciaio, diametro 36 mm, con fondo chiuso a vite. Vetro minerale e corona in acciaio.

Disponibile anche in IP oro e IP oro rosa.

IMPERMEABILITÀ: 3 atmosfere.**QUADRANTE:** con finitura sunray, indici e logo in rilievo in Upper Plating.**BRACCIALE:** in acciaio lucido, modello Milano, chiusura in acciaio con logo inciso. Fibbia regolabile manualmente.**CINTURINO:** in pelle, chiusura con logo inciso a laser.**MOVEMENT:** quartz Miyota Cal. VJ20**FUNCTIONS:** hours, minutes.**CASE:** in stainless steel, diameter 36 mm, screw case back. Mineral glass and stainless steel crown.

Available also in IP gold and IP rose gold.

WATER RESISTANCE: 3 atmosphere.**DIAL:** sunray with index and Liu-Jo logo in Upper Plating.**BAND:** in stainless steel with laser engraved logo.

Clasp manually adjustable.

STRAP: in leather, buckle with laser engraved logo.

TLJ 969
Total Silver
149,00 €



TLJ 970
Q: Light Gold
C: Oro / Gold
169,00 €



TLJ 971
Total Oro Rosa
Total Rose Gold
169,00 €



TLJ 1057
Q: Grigio / Grey
C: Silver
149,00 €

NEW



TLJ 1058
Q: Verde Petrolio / Green
C: Oro Rosa / Rose Gold
169,00 €

NEW



TLJ 1059
Q: Prugna / Plum
C: Oro Rosa / Rose Gold
169,00 €

NEW



NEW

TLJ 1060
Q: Silver
C: Blu / Blue
129,00 €



NEW

TLJ 1061
Q: Silver
C: Bianco / White
139,00 €



NEW

TLJ 1062
Q: Tortora / Warm Grey
C: Tortora / Warm Grey
139,00 €



Tess



33 mm



5 atm



acciaio / steel

MOVIMENTO: al quarzo Miyota 2115-6

FUNZIONI: ore, minuti secondi, data.

CASSA: in acciaio, diametro 33 mm, fondo con chiusura a pressione vetro minerale e corona in acciaio.

Disponibile anche in IP oro e IP oro rosa.

IMPERMEABILITÀ: 5 atmosfere.

QUADRANTE: con finitura Sunray e con texture. Indici e logo in Upper Plating, sfere modello Dauphine.

BRACCIALE: in acciaio lucido, chiusura in acciaio con logo inciso a laser.

MOVEMENT: quartz Miyota 2115-6

FUNCTIONS: hours, minutes, seconds, date.

CASE: in stainless steel, diameter 33 mm, pressure case back. Mineral glass and stainless steel crown.

Available also in IP gold and IP rose gold.

WATER RESISTANCE: 5 atmospheres.

DIAL: sunray trim with texture. Index and logo in Upper Plating. Dauphine shape hands.

BAND: in shiny stainless steel, clasp with laser engraved logo.



TLJ 884

Q: Grigio / Grey

C: Silver

139,00 €



TLJ 886

Q: Bianco / White

C: Oro / Gold

159,00 €



TLJ 888

Q: Blu / Blue

C: Oro Rosa / Rose Gold

159,00 €



TLJ 937

Q: Blu / Blue

C: Silver

139,00 €



TLJ 938
Q: Prugna / Plum
C: Silver
139,00 €



TLJ 951
Q: Tortora / Warm Grey
C: Bicolore Oro Rosa / Bicolor Rose Gold
159,00 €



TLJ 950
Q: Silver Bianco / Silver White
C: Bicolore Oro / Bicolor Gold
159,00 €



Première



38 mm



5 atm



acciaio / steel

MOVIMENTO: al quarzo Miyota Cal. FS20-4.5H.
FUNZIONI: ore, minuti, secondi, data, cronografo
CASSA: in acciaio, diametro 38 mm, ghiera con cristalli bianchi, fondo in acciaio chiuso a vite, con logo e scritte tecniche incise. Vetro minerale e corona in acciaio.
 Disponibile anche in IP oro e IP oro rosa.
IMPERMEABILITÀ: 5 atmosfere.
QUADRANTE: sunray con numeri Arabi, logo Liu-Jo e indici in Upper Plating.
CINTURINO: in acciaio con fibbia in acciaio e logo inciso.

MOVEMENT: quartz Miyota FS20-4.5H.
FUNCTIONS: hours, minutes, seconds, date, chronograph.
CASE: in stainless steel, diameter 38 mm, bezel with white crystals, screw case back. Mineral glass and stainless steel crown.
 Available also in IP gold and IP rose gold.
WATER RESISTANCE: 5 atmospheres.
DIAL: sunray with Arabic numbers and index in Upper Plating, Liu jo logo in Upper Plating.
BAND: in stainless steel, clasp with external logo.



TLJ 1036
 Total Silver
 209,00 €



TLJ 1037
 Q: Nero / Black
 C: Silver
 209,00 €



TLJ 1038
 Q: Blu / Blue
 C: Silver
 209,00 €



TLJ 1039
 Q: Champagne
 C: Oro / Gold
 229,00 €



TLJ 1040
 Total Oro Rosa / Total
 Rose Gold
 229,00 €

Phenix



35 mm



3 atm



acciaio / steel

MOVIMENTO: movimento al quarzo Seiko VX3J

FUNZIONI: ore, minuti, secondi, multifunzione.

CASSA: in acciaio, diametro 35 mm, fondo con chiusura a vite. Ghiera con doppio giro di cristalli bianchi.

Vetro minerale e corona in acciaio chiusa a pressione personalizzata con logo.

Disponibile anche in IP oro e IP oro rosa

IMPERMEABILITÀ: 3 atmosfere.

QUADRANTE: a due livelli con finitura Sunray e con texture. Indici e logo in Upper Plating. Sfere modello Dauphine con luminous.

BRACCIALE: in acciaio lucido. Chiusura in acciaio (con placchetta di sicurezza) personalizzata con logo.

MOVEMENT: quartz Seiko VX3J

FUNCTIONS: hours, minutes, seconds, multi-function.

CASE: in stainless steel, diameter 35 mm, screw case back. Bezel with double row of white crystals. Mineral glass and stainless steel pressure crown, personalized with logo.

Available also in IP gold and IP rose gold.

WATER RESISTANCE: 3 atmospheres.

DIAL: two-level with sunray and texture trims. Index and logo in Upper Plating. Dauphine shape hands with luminous.

BAND: in shiny stainless steel, stainless steel clasp (with security flap) with laser engraved logo.



TLJ 850

Q: Silver Bianco / Silver White

C: Silver

199,00 €



TLJ 851

Q: Silver Bianco / Silver White

C: Oro / Gold

219,00 €



TLJ 852

Q: Grigio / Grey

C: Oro Rosa / Rose Gold

219,00 €

Victoria



33 mm



5 atm



acciaio / steel

NEW

MOVIMENTO: al quarzo Miyota Cal. 2035.

FUNZIONI: ore, minuti e secondi.

CASSA: in acciaio, diametro 33 mm, con fondo chiuso a vite.

Vetro minerale e corona in acciaio.

IMPERMEABILITÀ: 5 atmosfere.

QUADRANTE: con pietre, indici e logo in Upper Plating, sfere modello Dauphine.

BRACCIALE 1: in acciaio lucido (senza pietre), chiusura in acciaio con logo inciso.

BRACCIALE 2: in acciaio lucido (con pietre), chiusura in acciaio con logo inciso.

MOVEMENT: quartz Miyota Cal. 2035.

FUNCTIONS: hours, minutes, seconds,.

CASE: in stainless steel, diameter 33 mm, pressure case back. Mineral glass and stainless steel crown.

WATER RESISTANCE: 5 atmospheres.

DIAL: with crystals, index and logo in Upper Plating. Dauphine shape hands.

BAND 1: shiny stainless steel (no crystals), clasp with laser engraved logo.

BAND 2: shiny stainless steel (with crystals), clasp with laser engraved logo.



TLJ 1074

Total Silver (Crystal Brill)

269,00 €



TLJ 1075

Q: Silver (Crystal Brill)

C: Silver

219,00 €



TLJ 1076

Q: Nero / Black (Black Brill)

C: Silver

219,00 €

Exposing selection 36



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